



# 5<sup>th</sup> Avenue Development

## Agenda for Monthly Meeting with Ryan/City Staff

Location: Naperville Municipal Center, Meeting Room B  
Date: Friday, December 08, 2017  
Time: 11:00am – 12:00pm  
Meeting Facilitator: Jim McDonald

### **Progress Updates (20 min)**

- **Survey**
  - 510 completed surveys and
  - On average we receive 5-10 completed surveys each day
  - Commuters make up 42% of respondents
  - Discuss security / integrity of the survey
  
- **Community Outreach**
  - 286 Individual emails (158 in the last month alone)
  - The second e-newsletter was distributed on 11/24 to the 254 people who requested to receive it. The email had an 68% open rate and a 35% click through rate.
    - December e-newsletter is scheduled for 12/21.
  - 16 one-on-one meetings
    - Recent resident meetings
    - Upcoming resident meetings
  
- **Steering Committee**
  - Update from Amy Emery.
  
- **Working Groups**
  - Application timing.
  - Steering Committee participation.
  
- **Key Stakeholders**
  - Progress to date:
    - Naperville Area Homeowners Confederation presentation - 10.21.17
    - NDP Board of Directors presentation - 10.26.17



- Attended DuPage Children's Museum - Building Strategy Committee meeting – 11.06.17
- Scheduled to present at NACC Legislative Forum Meeting - 11.13.17
- Upcoming meetings:
  - NA (due to holidays)
- Discuss commuter strategy

### **Group Input Sessions (25 min)**

- **Recap of the 9 Group Input Sessions**
  - 151 residents have attended the input sessions.
  - 56% were a 5<sup>th</sup> Avenue area residents, the remaining live in Naperville outside of this area
  - 25% were commuters
  - 5 were 5<sup>th</sup> Avenue area business owners
- **Group Input Deliverable**
  - Intent: Summarize the input provided in an effort to identify key themes.
  - Table of Contents:
    - Executive Summary
    - Subject Matter Specifics
    - Complete Input Session Notes
  - Discuss approach to Parking Lot issues.
- **Discussion**
  - Discuss resident comments about the process to date.

### **Discuss City Council Meeting Deliverable (10 min)**

### **Miscellaneous Discussion (Remaining Time)**