# Downtown Naperville Parking

Adequate and appropriately located parking is critical to the success of downtown Naperville.

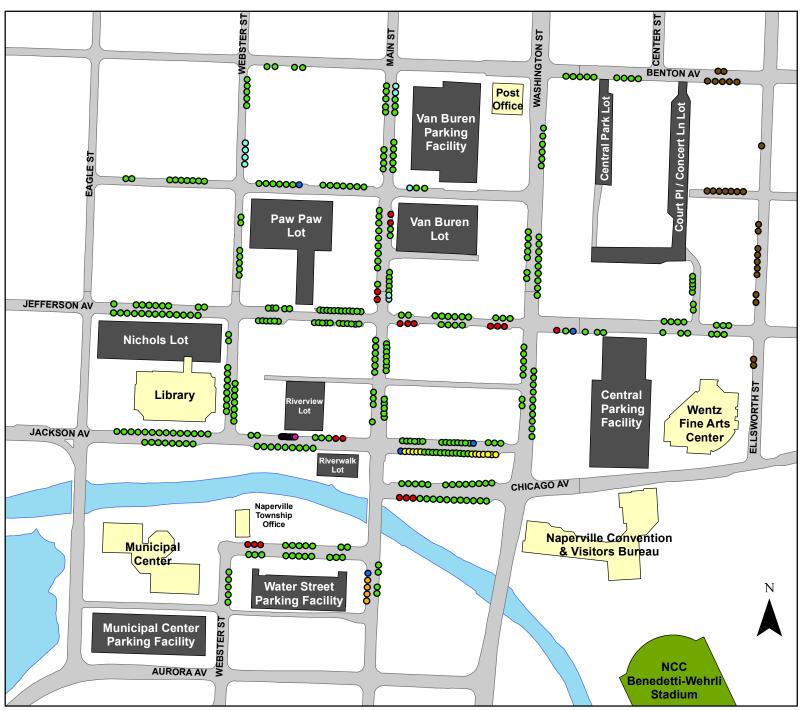
## **Downtown Parking By the Numbers**

- 4,044 total parking spaces, comprised of 3,052 public parking spaces and 992 privately owned parking spaces
- **3,527** off-street parking spaces in **4** parking decks and numerous surface lots to accommodate longer visits and downtown employee parking. Most spaces are for three-hour parking. All-day parking/downtown employee parking is located in the upper levels.
- **517** on-street spaces are used for short-term trips for retail and business visitors. Most on-street spaces are for two-hour parking, with some designated as shorter-term loading zones with various time limits.
- 1,340 parking spaces for employee parking

## **Downtown Parking Principles**

- 1. **Downtown parking is free to patrons.** Public parking within downtown Naperville has been free to patrons and visitors since 1976. The public parking system is currently funded by the City, Special Service Areas and the Downtown Food and Beverage Tax.
- 2. **Convenient patron parking is the top priority.** When managing the downtown parking supply, the experience of the downtown visitors and patrons is the top priority. The Central Business District (CBD) employee hang tag program provides downtown employees with all-day parking at designated locations within the decks and more remote lots. CBD employees should utilize these spaces so that the prime on-street and surface lot spaces are available for patrons.
- 3. Efficient management of the downtown parking supply requires a strong public and private partnership. There are 4,044 existing parking spaces in downtown Naperville. The City controls 75% of the spaces. To efficiently manage the overall parking supply, usage of the private spaces needs to be maximized. Marketing of the downtown parking supply should be a coordinated effort. Private transportation enterprises, such as valet and eTuk shuttles, can reduce the need for additional parking, particularly during peak periods, and can be useful parking management tools.
- 4. **Downtown parking is shared to maximize the use of the land and create an inviting downtown atmosphere.** Shared parking facilities within the downtown provide the parking supply needed to meet the needs of a dense downtown setting while minimizing the impact on the vibrancy of the downtown and the pedestrian environment. Patrons are encouraged to park once and visit multiple destinations within the downtown.
- 5. Parking should be captured on the perimeter of the downtown to the extent possible. Parking decks provide the necessary shared facilities and are strategically located on the perimeter of the downtown to encourage less vehicular circulation and reduce pedestrian dead zones through the downtown core. Public information related to downtown parking, such as the Parking Guidance System, wayfinding and the City website, should promote the availability of deck parking.
- 6. A **combination of parking types and regulations are needed for patron convenience.** The downtown parking supply is comprised of a mix of short- and long-term parking as well as loading zones to meet the needs of the downtown patrons and businesses. On-street parking is intended to serve short-term trips for retail and business visitors. The parking lots and decks are intended to accommodate longer visits to the downtown.
- 7. The Continuous Improvement Model for Downtown Parking is the City's tool for managing the parking supply. Conducted since 2001, the Continuous Improvement Model (CIM) provides a basis for policy decisions to address the long-term parking needs of the downtown and to determine the impacts of parking management strategies. Year-over-year, the CIM provides valuable data on parking demand patterns and user perception. The CIM also establishes the downtown parking generation rate.
- **8.** Parking enforcement is an important tool for managing and maximizing the downtown parking supply. The goal of parking enforcement is to promote compliance with parking regulations to ensure maximum efficiency of public parking utilization. Parking enforcement is often viewed negatively, therefore friendly enforcement and education should be the focus when possible.

# Downtown Naperville Parking



#### **Available On-Street Parking**

- Multi-Use Loading Zone
- 15 Minute Parking
- 30 Minute Parking
- 2 Hour Parking
- 4 Hour Parking
- ADA Parking
- Motorcycle Parking
- Truck Loading Zone

### **Available Off-Street Parking**

Public Parking Lots:

Central Park Lot (26 Spaces)
Court Place/Concert Lane (79 Spaces)
Nichols Lot (130 Spaces)
Paw Paw Lot (119 Spaces)
Riverview Lot (48 Spaces)
Riverwalk Lot (24 Spaces)
Van Buren Lot (114 Spaces)

Public Parking Garages:

Central Parking Facility (553 Spaces) Municipal Center Facility (355 Spaces) Van Buren Parking Facility (792 Spaces) Water St. Parking Facility (520 Spaces)

<sup>\*</sup> On-street parking spaces on map only represent those located within the CIM area.