

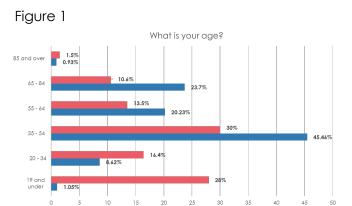
To: Linda LaCloche and Pam Gallahue, City of Naperville

From: Shockey Consulting

Date: July 06, 2021

RE: NapervilleNext Preliminary Survey Report

The NapervilleNext Community survey was available between May 15 and June 30, 2021. A total of 2,705 surveys were completed including 2,556 surveys completed online and 149 surveys completed on paper. The tables below compare the demographic make-up of survey respondents compared to the U.S. Census (Figures 1-3) and show the geographic distribution of survey respondents who provided their addresses (Figure 4). Survey results are attached. These results are considered preliminary while we clean the data. We would like to discuss a couple of issues with you before finalizing the report.



What is your race or ethnicity?

White

Asian

13.2%

Hispanic/Latinx

5.8%

2.81%

Black

2.74%

Native American

0.8%

Other

0.8%

Other

30

■ ACS 2019 ■ Survey Results

50

10

How do you describe yourself?

49.29%

42.18%

50.71%

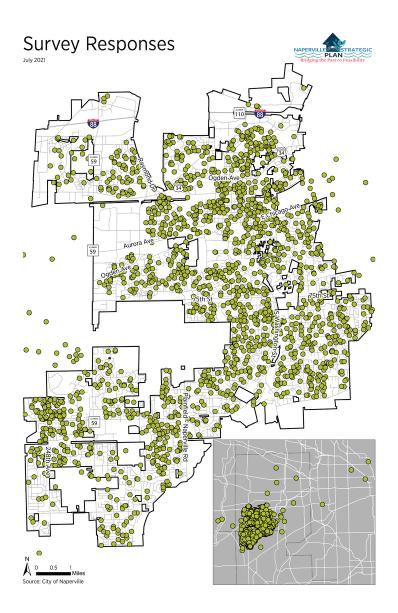
53.28%

ACS 2019 Survey Results

ACS 2019

Figure 3

Figure 4



City of Naperville, IL NapervilleNext Survey

Final Summary July 6th, 2021

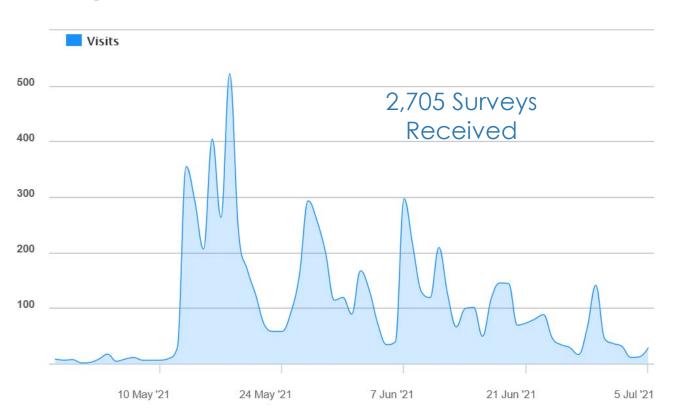


SURVEY ACTIVITY

Dashboard

Live Activity

All Time | Last 30 Days | Last 7 Days



7,273
SITE VISITS
(All Time)

797
SITE REGISTRATIONS
(All Time)

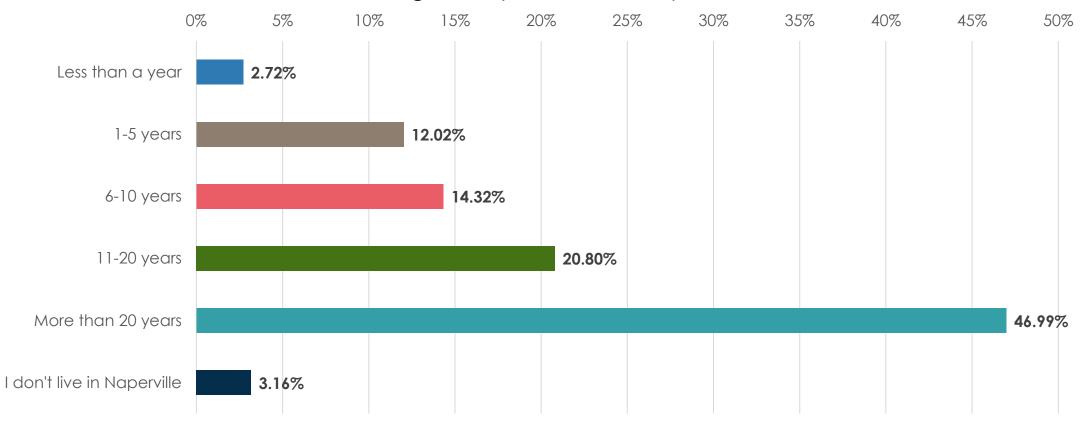
147
ACTIVATED PARTICIPANTS
(All Time)

Dashboard All Time



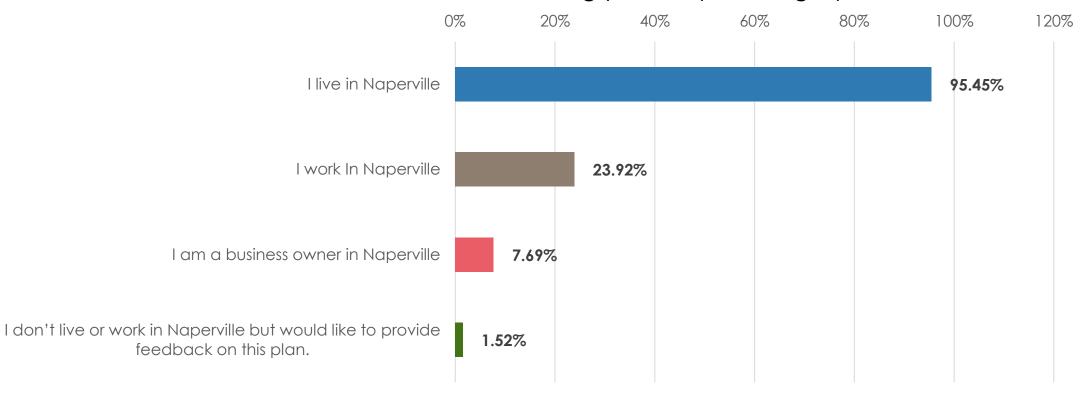
SURVEY DEMOGRAPHICS

How long have you lived in Naperville?



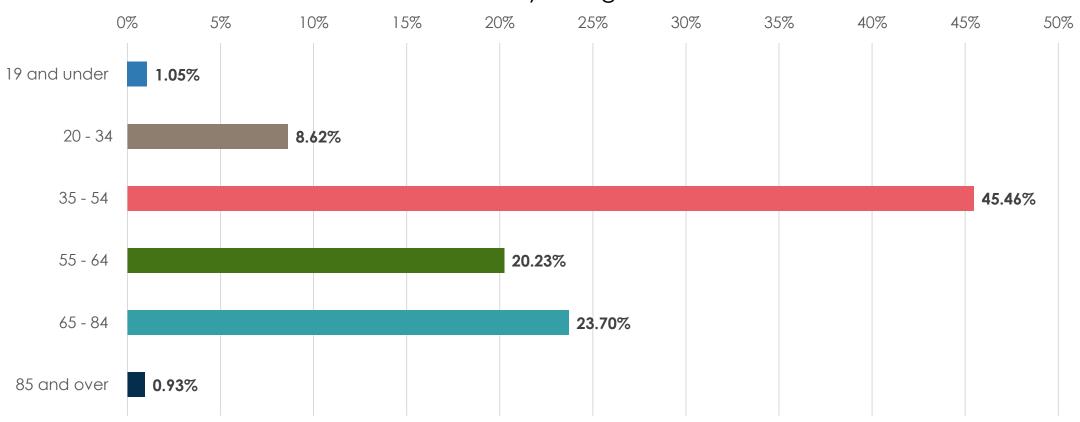


Tell us from which of the following you are providing input



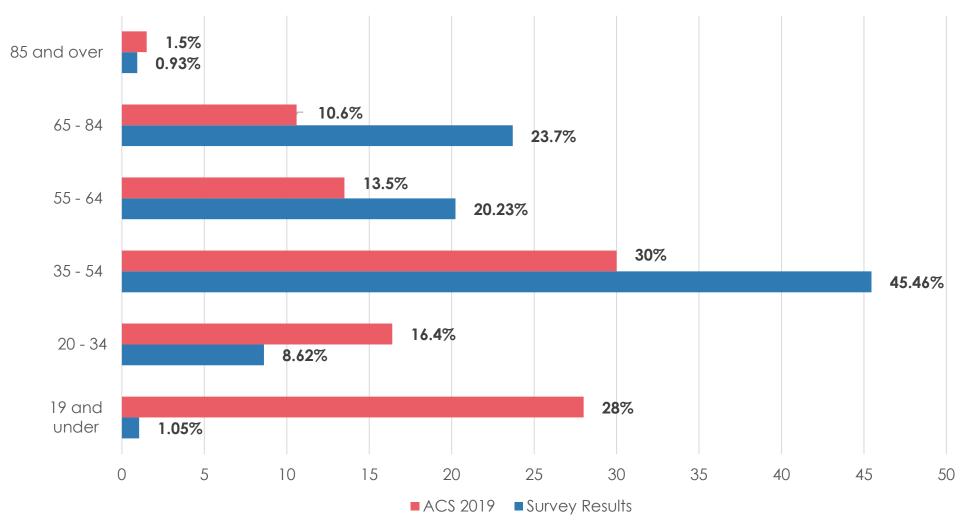


What is your age?



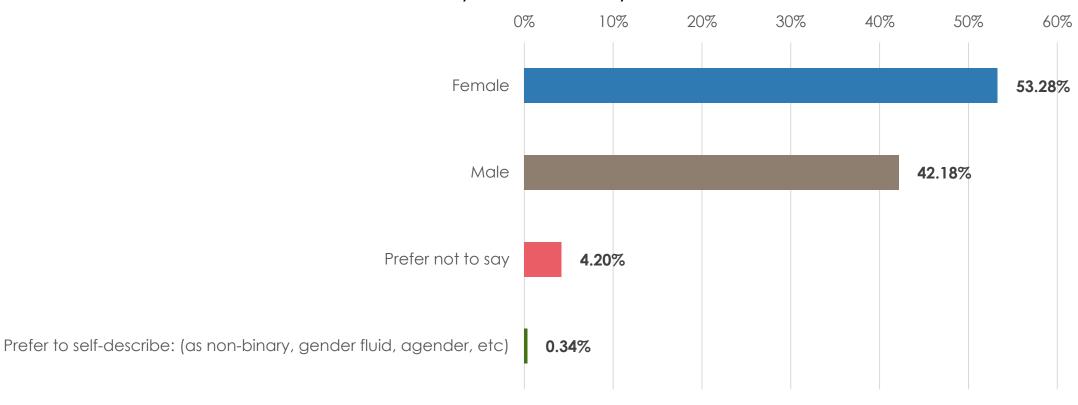


What is your age?



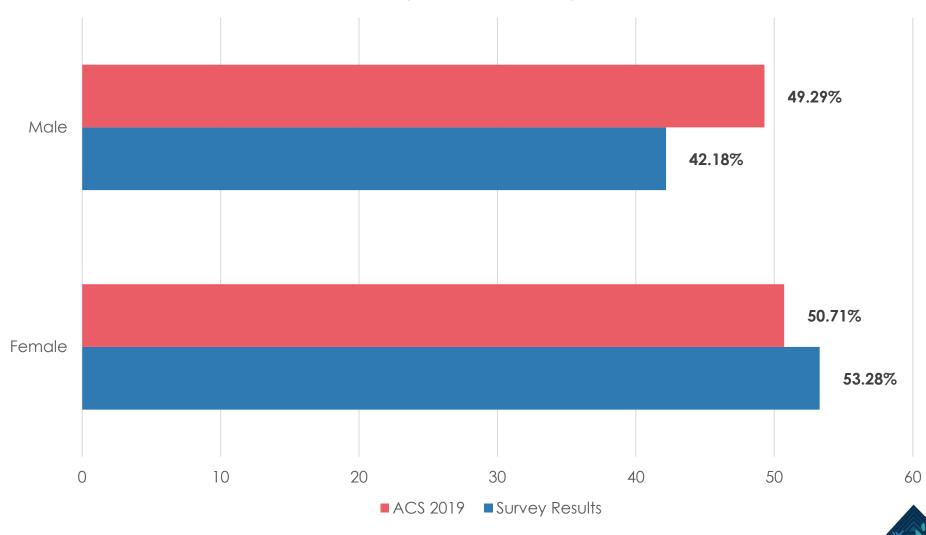


How do you describe yourself?



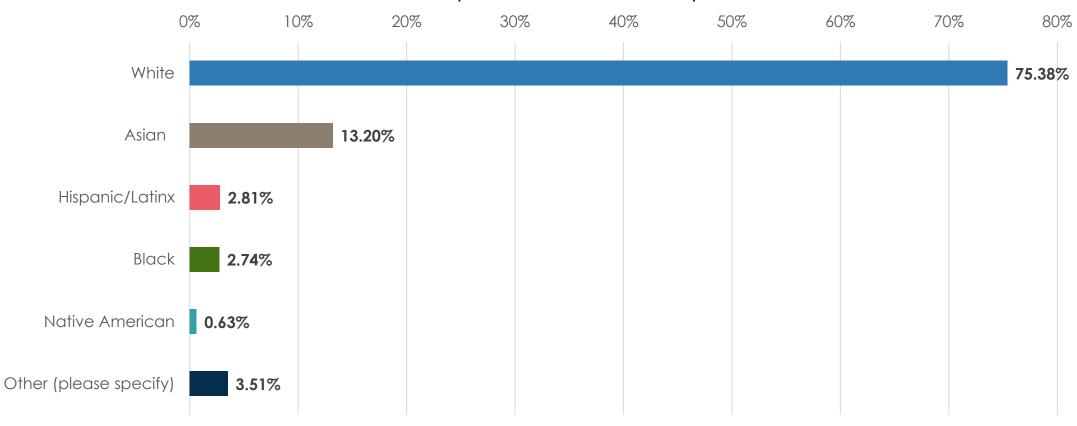






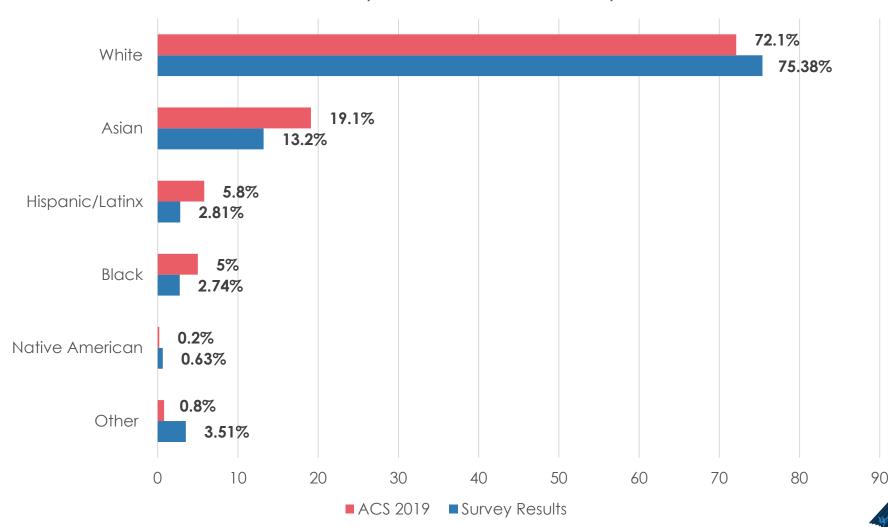
PLAN
Bridging the Past to Possibility

What is your race or ethnicity?





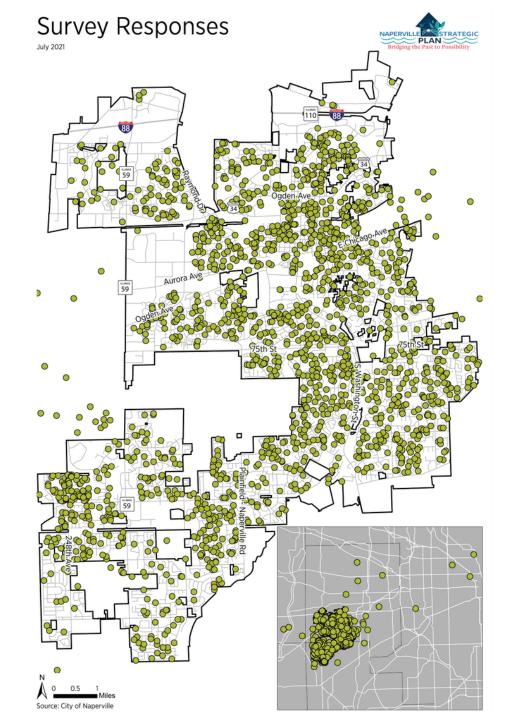
What is your race or ethnicity?



PLAN
Bridging the Past to Possibility

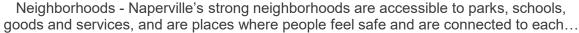
Street Addresses:

Where surveys are taken



SURVEY RESULTS

What do you want to be able to say about Naperville 10 years from now? (Select up to three)



Inclusive – Naperville is a place I am welcome and can access opportunity, a place where discrimination and biases are purposefully addressed.

Healthy and Active - Our world-class health services and second-to-none recreational opportunities allow residents of all ages to thrive physically, socially, and emotionally.

Infrastructure – City investment in infrastructure is paying off, attracting businesses and investment of all kinds.

Place – Naperville is a place people want to live, work and play; gathering places and unique points of interest draw both locals and visitors.

Access - I have access to goods and services within walking distance (or convenient driving distance) from my home.

Prosperity - Naperville is a community of choice for businesses large and small. Our talented, and economically secure workforce drives business innovation and financial...

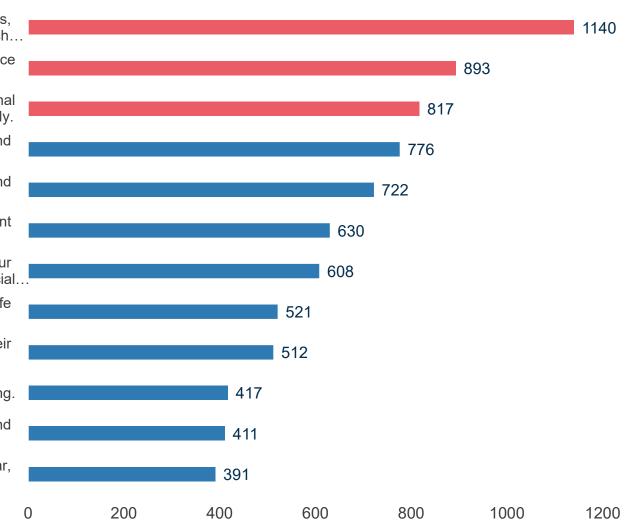
Quality Housing - A variety of housing options allow people of all income levels and life stages to call Naperville home.

Senior-Friendly - We respect seniors, value their contributions, and actively support their safety and wellbeing.

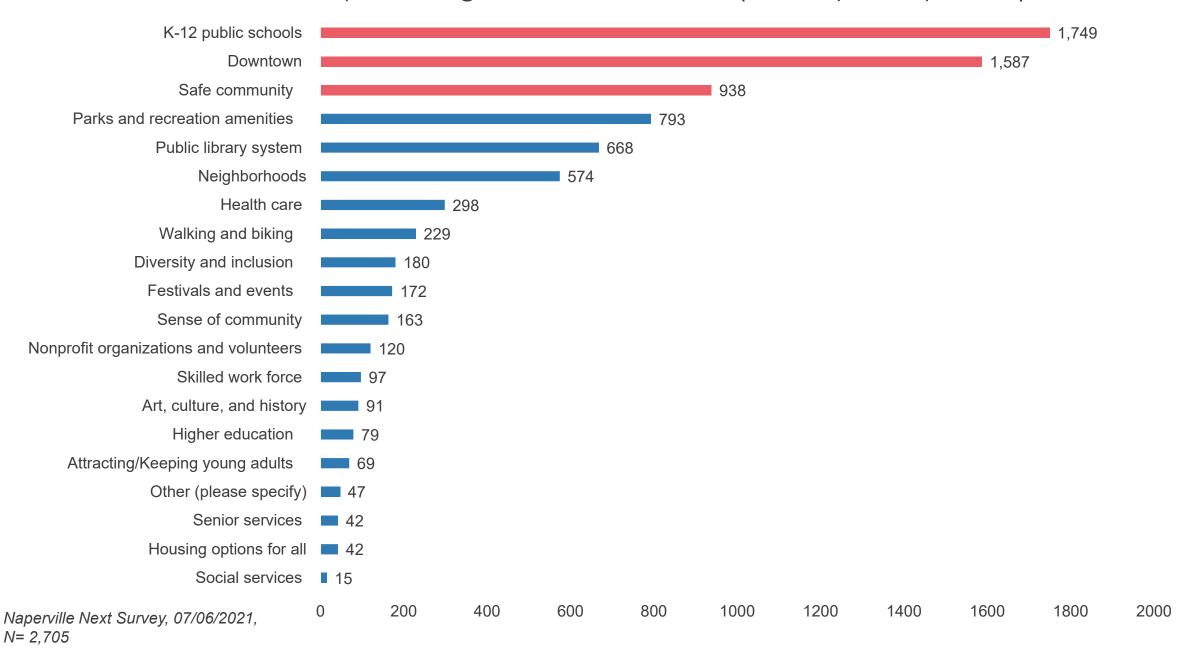
Belonging – Naperville is a community where I feel a sense of belonging.

Programming - Art, culture, recreation, nature, and local businesses bring vibrancy and people to our spaces.

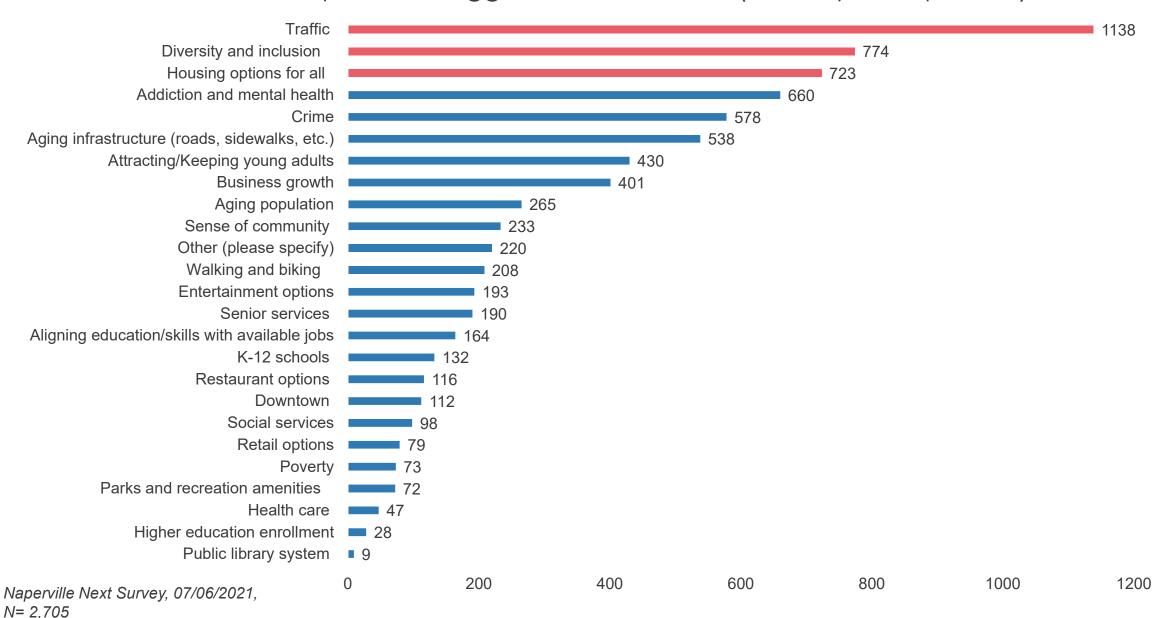
Mobility - Our forward-thinking transportation network connects people to places by car, transit, bike or walking.



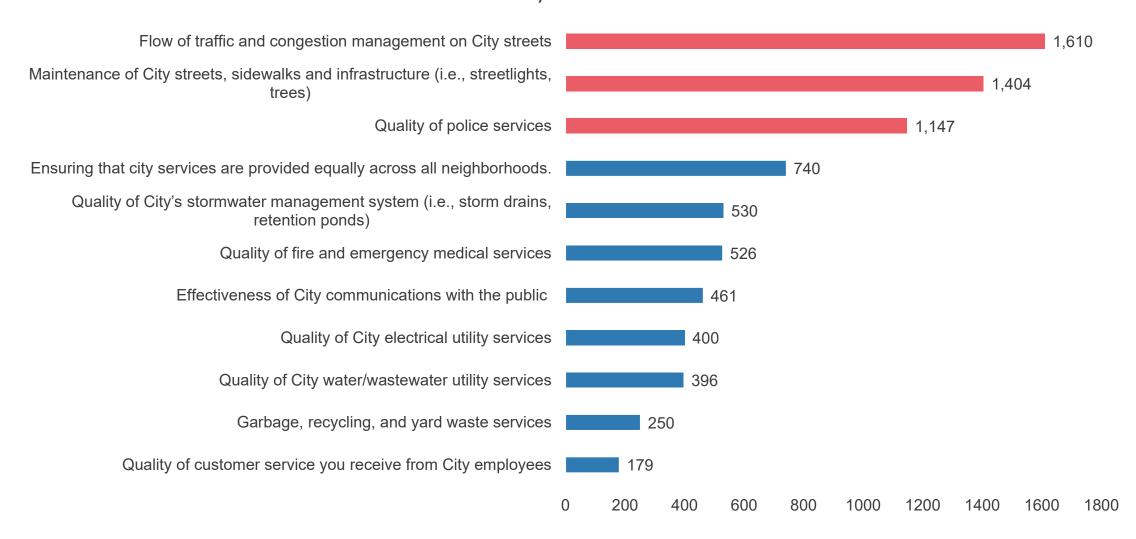
What are Naperville's greatest STRENGHTS? (Select your top three)



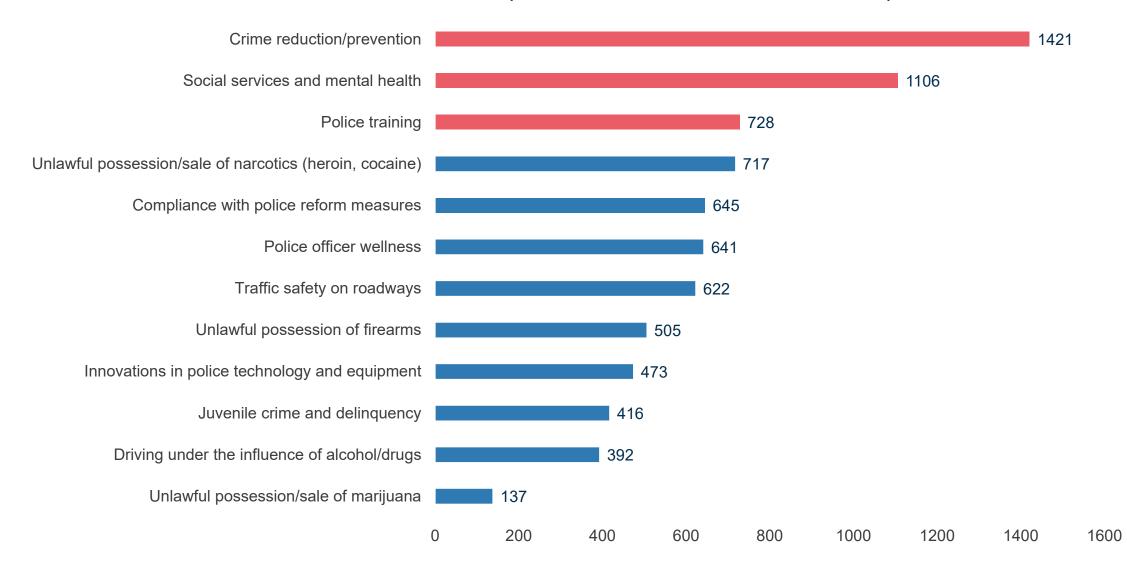
What are Naperville's biggest CHALLENGES? (Select your top three)



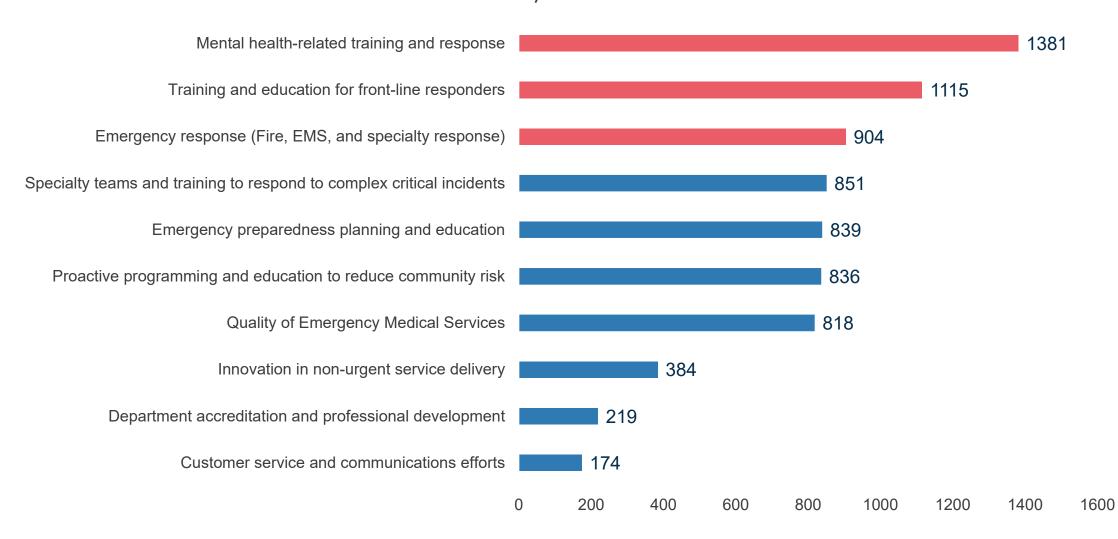
Which THREE categories of City services listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?



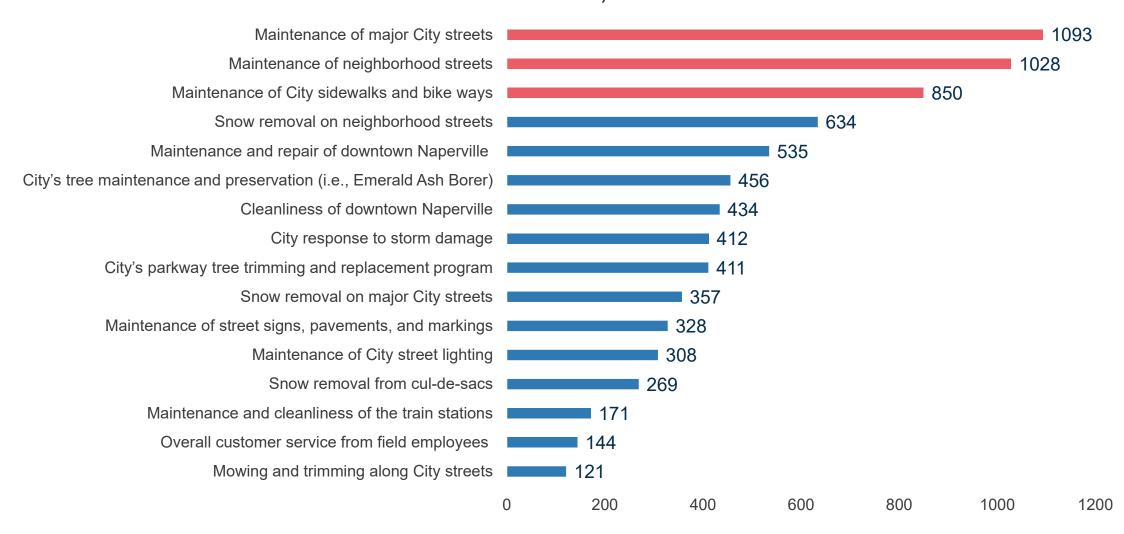
Which THREE police services listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?



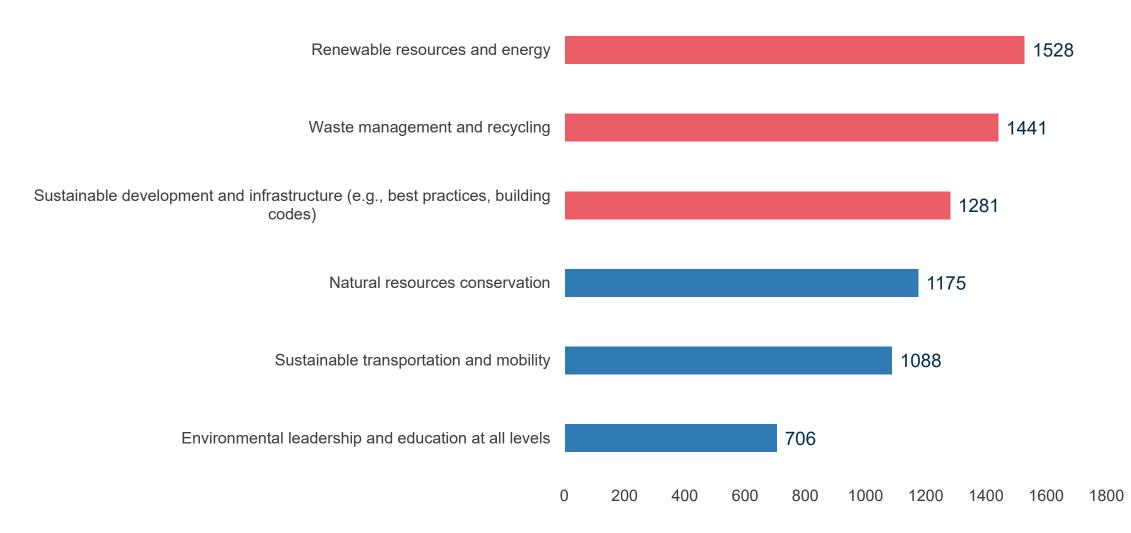
Which THREE fire and emergency services listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?



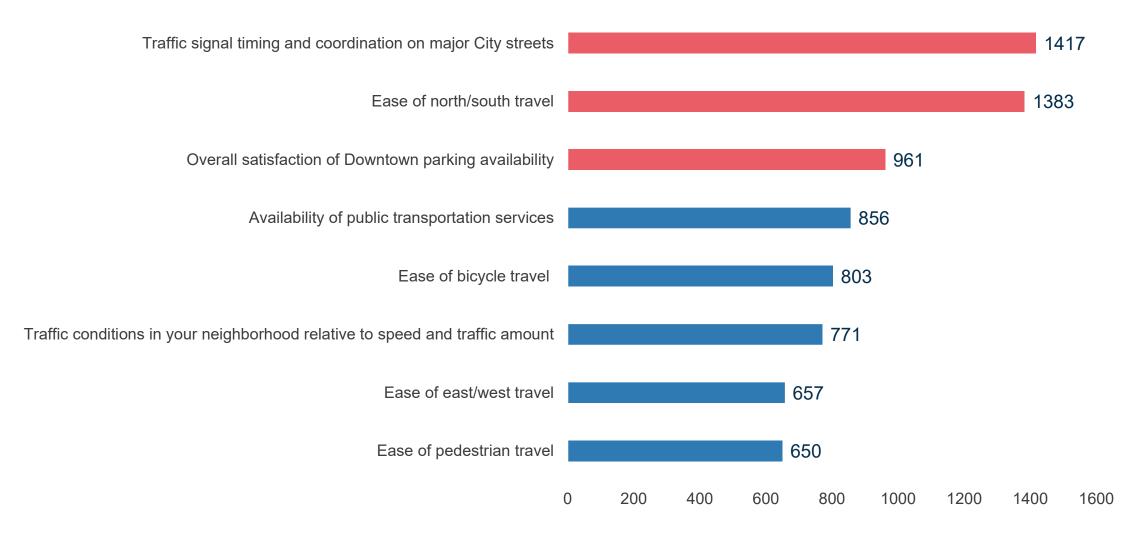
Which THREE public works and engineering services listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?



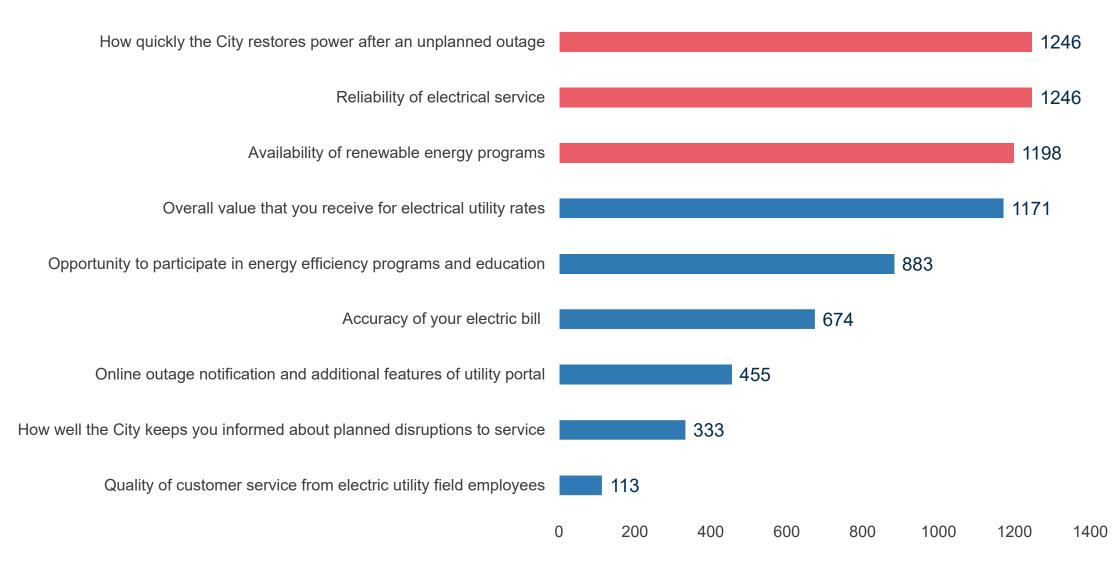
Which THREE environmental sustainability initiatives listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?



Which THREE transportation services listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?



Which THREE electric utility services listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?



Which THREE water and wastewater utility services listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?

