

City of Naperville Comprehensive Master Plan

D.I.Y. (Do-It-Yourself) Community Workshop Packet

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The following table summarizes all materials to be assembled and provided as part of the DIY Kit.

Item	Quantity
Facilitator Introductory Letter	1
Step by step instructions for conducting the workshop	1
20 Workshop Discussion Questionnaires	20
Golf pencils	20
Workshop agenda	1
Workshop "Ground Rules" poster	1
Workshop door sign	2
Facilitator Evaluation Form	1
Return Envelope - Pre-addressed to: Houseal Lavigne Associates 188 W. Randolph Street Suite #200 Chicago, IL 60610 c/o Paul Finn (630) 420-6694 planning@naperville.il.us	1

Welcome

This packet is designed to provide you with all of the tools and information necessary to conduct your own community workshop. These small group discussions help us to reach as many citizens of Naperville as possible to create an updated Comprehensive Master Plan.

Your packet contains the following:

- Facilitator Introductory Letter
- Step by step instructions for conducting the workshop
- 20 Workshop Discussion Questionnaires
- 20 Pencils
- An Agenda
- A “Ground Rules” poster
- A Community Workshop sign
- Facilitator Evaluation Form
- Return Envelope

Please carefully read through all materials prior to conducting your workshop.

Facilitator Introductory Letter

Dear Facilitator:

Thank you for agreeing to lead a workshop as part of Naperville's Comprehensive Master Plan. The DIY Community Workshops are one of several types of outreach we are conducting in order to get broad community participation in the plan process. The results of your workshop will be reviewed with the results of other outreach activities to provide the City and the consultant team with the community's perception of issues and opportunities that should be addressed in the Comprehensive Master Plan. This document provides all of the information you should need to facilitate your DIY Community Workshop. Please carefully read through all materials prior to conducting your workshop.

What is a Facilitator?

A facilitator is a neutral party who leads a group in thought and discussion to achieve a desired result. In this case we are asking the facilitator to make sure each participant is provided an opportunity to be heard; that participants are respectful of each other and the process; and that the workshop be conducted in a timely fashion.

The Role of a Facilitator

The Facilitator's role during the workshop is to:

1. Clarify the purpose and agenda of the meeting.
2. Make sure that all participants are given the opportunity to have their point of view heard and documented.
3. Stay true to the established timeline and process.

Specifically, this includes the following:

- Complete all items on the workshop agenda (provided) with a maximum duration of 1 hour
- Read through the ground rules for the meeting (provided)
- Provide a clear explanation of the purpose of the Comprehensive Master Plan and the community workshop (provided)
- Be sure to ask participants to write as legibly as possible on their sheets
- Establish an environment where all can participate equally
- Ask directly for participant input to encourage everyone's participation
- Support each participant and listen to his or her input
- Collect all papers at the end of the meeting and return them to:

Houseal Lavigne Associates
188 W. Randolph Street
Suite #200
Chicago, IL 60610
c/o Paul Finn

(630) 420-6694
planning@naperville.il.us

Preparation for the Community Workshop

- Invite a maximum of 20 participants to the workshop to allow for sufficient time for each person to provide comments within the allotted time. A larger group also becomes more difficult to facilitate.
- Give at least one week notice prior to the meeting date
- Select a location that will allow for a group of 20 people to sit down with a direct line of sight to the facilitator
- Be sure to fully understand the purpose of the Comprehensive Master Plan and the purpose of the community workshop so that you can provide a clear explanation to participants

Facilitator Instructions

Step 1: Preparing for the Workshop

A. Preparing the Room

- Place the Community Workshop Sign on the door at the primary entrance to the building where the workshop is taking place.
- Place the Ground Rules poster and Agenda on the wall towards the front of the room where the workshop will occur.
- Arrange chairs so that they are generally facing a focal point towards the front of the room. (Tables or clipboards are especially helpful since participants will be asked to write down answers on a sheet of paper.) As facilitator, you can be standing or sitting in front of the group where everyone has clear line of sight to you.

Step 2:

GETTING STARTED

A. About the Meeting

(please read aloud to the group)

- This workshop is one of many opportunities to be involved in the planning process. Community input is vital to the process, and events to gather feedback and input will be conducted throughout the next month or so.
- Throughout the discussion and exercise, please consider both short-term issues as well as long-term issues and opportunities facing Naperville.
- Your input from today's workshop will be analyzed and included along with results from other workshops from across the community to gauge public opinion about local issues and opportunities.
- The workshop should last approximately one hour.

B. About the Comprehensive Master Plan

(please read aloud to the group)

- Naperville's Comprehensive Master Plan, first adopted in 1960, serves as a guide for growth and development in the City. It provides direction to those seeking to develop their land, as well as the decision makers who decide whether requests should be approved.
- The Comprehensive Master Plan update will result in a new, user-friendly plan document that:
 - takes into consideration rapidly changing development concepts and trends,
 - incorporates citizen input and ideas, and
 - consolidates area and many sub-area plans into a single, streamlined plan that provides clear guidance to citizens, developers and community leaders.
- The updated plan will recommend land-use designations for key areas within the City's planning boundaries. The land use plans for each geographic area will include recommendations and policies for all land uses and development considerations.
- The plan will also provide goals and recommendations that will apply City-wide for topics such as housing, commercial uses, sustainability, and technology.
- Information about Comprehensive Master Plan, and the update process, can be found on the City's website. You can keep up to date on the progress of the plan, sign up for regular eNewsletters, and complete a questionnaire. See <https://www.naperville.il.us/projects-in-naperville/master-plan-update/> for more information.

Step 3: CONDUCTING THE WORKSHOP

A. Group Exercise Instructions

(please read aloud to the group)

1. I will now walk you through an exercise to assess our opinions on issues and opportunities in Naperville.
2. Please do NOT start filling in the questions until I direct you to do so.
3. When we begin, please only answer the question I tell you to answer.
4. Do not jump ahead and start filling in answers to the next questions.
5. The questionnaires are anonymous; there is no need to write your names on them.
6. ***You can now distribute questionnaires to each participant***

Step 4: COMPLETING QUESTION #1

[15-25 MINUTES]

A. Read Question One Aloud to the Group

Q1: “Identify five (5) issues or concerns confronting Naperville.”

B. Instructions for Question #1

(please read the following aloud to the group)

- Please take the next 3-5 minutes to write down your five answers for Question #1.
- Please write as neatly and as legibly as possible (the consultants will thank you when they are reviewing and analyzing results!)
- Keep answers brief, direct, and “to the point.”
- Please do NOT go on to answer questions 2, 3, or 4.
- Please put your pencils down when you are done answering the question.

C. After Completing Question #1

- You will now go around the room and create one list of all the issues identified by the group. In an orderly fashion, ask each participant to share ONE of the items they listed in response to Question #1.
- Ask participants not to repeat an answer if it has already been said; the idea is to create a cumulative list of issues.
- If a participant has nothing new to add when it is their turn, continue to the next person.
- Continue going around the room until all the answers have been stated out loud.
- After all of the answers have been read aloud, please move on to the next step.

Step 5: COMPLETING QUESTION #2

[10-15 MINUTES]

B. Read Question Two Aloud to the Group

Q2: “List, in order of importance, the three (3) most important issues discussed thus far.”

C. Instructions for Question #2

(please read the following aloud to the group)

- Please take the next 3-5 minutes to write down your three (3) answers for Question #2. Remember to think about all of the issues that were raised by the group and list your answers in order of importance, with the most important issue as number one.
- It is quite possible that your answers for Question #2 are different than your answers for Question #1 after hearing the group discussion.
- Please write as neatly and as legibly as possible.
- Keep answers brief, direct, and “to the point.”
- Please do NOT go on to answer questions 3 or 4.
- Please put your pencils down when you are done answering the question.

D. After Completing Question #2

- It is now time to go around the room to hear what people wrote down.
- Start in the front of the room and go from person to person, asking each person to say out loud to the group the things they wrote down.
- After a person has given an answer, go to the next person and ask for one of their answers.
- Continue going around the room until all the answers have been stated out loud.
- If there are issues that were mentioned by several people, you may review them briefly to demonstrate consensus among the group.
- After all of the answers have been read aloud, please move on to the next step.

Step 6: COMPLETING QUESTION #3

(10-15 MINUTES)

A. Read Question Three Aloud to the Group

Q3: “Identify three (3) specific projects or actions that you would like to see undertaken in Naperville.”

B. Instructions for Question #3

(please read the following aloud to the group)

- Please take the next 3-5 minutes to write down your answers for Question #3. Remember to think about *projects* or *actions* that the City should undertake, and not just identify issues in the City. (Example: “transportation” may be an issue, but “increase bus service” is an action).
- Do not feel constrained by fiscal realities (this is the time to dream big).
- Please write as neatly and as legibly as possible.
- Keep answers brief, direct, and “to the point.”
- Please do NOT go on to answer question 4.
- Please put your pencils down when you are done answering the question.

C. After Completing Question #3

- It is now time to go around the room to hear what people wrote down.
- Start in the front of the room and go from person to person, asking each person to say out loud to the group the things they wrote down.
- After a person has given an answer, go to the next person and ask for one of their answers.
- Continue going around the room until all the answers have been stated out loud.
- After all of the answers have been read aloud, please move on to the next step.

Step 7: COMPLETING QUESTION #4

(10-15 MINUTES)

A. Read Question Four Aloud to the Group

Q4: “What are the primary strengths and assets of Naperville?”

B. Instructions for Question #4

(please read the following aloud to the group)

- Some planning recommendations will most certainly imply some sort of change. However, the plan should also aim to preserve what you value about the community. I want you to take a moment to think about the City’s strengths and assets – these are the things we would never want to change or lose. Please take the next 5 minutes to write down your answers for Question #4.
- Please write as neatly and as legibly as possible.
- Keep answers brief, direct, and “to the point.”
- Please put your pencils down when you are done answering the question.

C. After Completing Question #4

- It is now time to go around the room to hear what people wrote down.
- Start in the front of the room and go from person to person, asking each person to say out loud to the group the things they wrote down.
- After a person has given their answers, go to the next person and ask for their answers.
- Continue going around the room until all the answers have been stated out loud.
- After all of the answers have been read aloud, please move on to the next step.

Step 8: ADDITIONAL COMMENTS

A. Instructions for Additional Comments

(please read the following aloud to the group)

- If you would like to take a few minutes to write down any additional comments you may have regarding the City and the Comprehensive Master Plan, you may do so now. Please turn your paper over and use the back to write down any additional comments.

Step 9: THANK YOU...

COLLECT QUESTIONNAIRES AND RETURN THEM TO THE CITY OF NAPERVILLE

- Thank everyone for coming and participating in the workshop
- Remind them about the project website and the ways they can participate online
- Collect the questionnaires from everyone
- Place all materials and completed questionnaires into the provided envelope
- Complete the “Facilitator Evaluation Form” and place it in the envelope with the other materials
- Seal the envelope and return it to:

Houseal Lavigne Associates
188 W. Randolph Street
Suite #200
Chicago, IL 60601
c/o Paul Finn

(630) 420-6694
planning@naperville.il.us

**City of Naperville
Comprehensive Master Plan**

**COMMUNITY
WORKSHOP**

City of Naperville Comprehensive Master Plan

WORKSHOP AGENDA

1. Purpose of the Plan
2. Purpose of Today's Workshop
3. Meeting Ground Rules
4. Distribute Questionnaire Sheets
5. Group Exercise
6. Collect Questionnaire Sheets

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MEETING GROUND RULES

- Start on time
- Listen to each other
- Stay on track
- Avoid side conversations
- Turn off cell phones
- Finish on time
- Have fun!

City of Naperville Comprehensive Master Plan

COMMUNITY WORKSHOP

Date: _____

Group Name: _____

1. Identify five (5) issues or concerns confronting Naperville.
2. List, in order of importance, the three (3) most important issues discussed thus far.
3. Identify three (3) specific projects or actions that you would like to see undertaken in Naperville.
4. What are the primary strengths and assets of Naperville?

City of Naperville Comprehensive Master Plan

Facilitator Evaluation Form

Please have the group facilitator complete this evaluation form and place it in the return envelope.

Your Name: _____

Agency/Group Name: _____

Date of Meeting: _____

Meeting Location: _____

Number of Attendees: _____

Did you find this Do-It-Yourself packet easy to use?

Do you have any suggestions on how we can improve this packet?
