



5th Avenue Development

Monthly Meeting #4 - Ryan/City Staff

Location: Naperville Municipal Center, Meeting Room A
Date: Thursday, February 8, 2018
Time: 11:00am – 12:00pm
Meeting Facilitator: Jim McDonald

AGENDA

- **Community outreach.**
 - 429 Individual emails
 - The second e-newsletter was distributed on 1/30 to the 370 people who requested to receive it. The email had a 58% open rate and a 16% click through rate.
 - How does this compare to previous e-newsletters?
 - February e-newsletter is scheduled for 2/27.
 - Shifting from individual meetings to stakeholder meetings.

- **Review results from initial survey.**
 - 44% of respondents were commuters
 - How do the comments relate to the Group Input sessions?
 - Commuters & non-commuters

- **Key Stakeholders.**
 - Recent meetings:
 - Naperville Park District – Jan 18, 2018
 - Partners in Performance Auto – Jan 18, 2018
 - Naperville Area Chamber of Commerce – Jan 19, 2018
 - Pilgrim Addition representative – Jan 23, 2018
 - BMO – Jan 24, 2018
 - School District 203 & 204 – Jan 30, 2018
 - North Central College – Jan 30, 2018
 - Town Management (5th Ave Station) – Feb 1, 2018
 - Naperville Housing Advisory Commission – Feb 5, 2018
 - Resident – Feb 5, 2018



- Upcoming meetings (scheduled):
 - Metra / BNSF – Feb 9, 2018
 - Senior Task Force – Feb 13, 2018

- **Ryan’s approach to LEED.**

- **Upcoming meetings.**
 - Steering committee – Feb 12, 2018
 - City Council Workshop – Feb 20, 2018
 - Ryan / City Staff Monthly Meeting #5 – Mar 9, 2018

- **Discussion.**