



5th Avenue Development

Monthly Meeting #5 - Ryan/City Staff

Location: Naperville Municipal Center Meeting Room B
Date: Friday, March 9, 2018
Time: 11:00am – 12:00pm
Meeting Facilitator: Jim McDonald, Ryan Companies

AGENDA

- **Community outreach.**
 - 499 Individual emails
 - The second e-newsletter was distributed on 2/27 to the 397 people who requested to receive it. The email had a 59% open rate and a 14% click through rate.
 - March e-newsletter is scheduled for 3/30.

- **Land Use & Height Survey**
 - Distribution methods
 - Postcard
 - Random sample
 - Email
 - Engaged
 - Commuters
 - Website link
 - Opt-in
 - Security
 - Postcards contain a custom pin to be entered into the survey
 - Custom links with embedded pin
 - Once the link is used, it cannot be used again

- **Working Groups**
 - Discuss outcomes of Mar 8 Steering Committee meeting
 - Review process moving forward



- **Key Stakeholders**

- Recent meetings:

- Senior Task Force – Feb 13, 2018
 - DuPage Children’s Museum – Feb 15, 2018
 - Edward – Elmhurst Health – Mar 5, 2018
 - Metra / BNSF – Mar 6, 2018
 - YMCA – Mar 6, 2018
 - Pilgrim Addition Representative – Mar 7, 2018

- Upcoming meetings (scheduled):

- Pilgrim Addition / Park Addition / City Staff – Mar 8, 2018
 - Napr Station / Pilgrim Addition – Mar 14, 2018
 - Silver Crown Valet – Mar 21, 2018

- **Open Discussion.**

- **Upcoming meetings.**

- Ryan / City Staff Monthly Meeting #5 – April 12
 - City Council Workshop – April 17