



5th Avenue Development

Monthly Meeting #6 - Ryan/City Staff

Location: Naperville Municipal Center, Meeting Room A
Date: Thursday, May 10
Time: 11:00am – 12:00pm
Meeting Facilitator: Jim McDonald

AGENDA

- **Community outreach**
 - Over 700 Individual emails responded to
 - The April e-newsletter was distributed on 4/26 to the 486 people who requested to receive it. The email had an 57% open rate and a 10% click through rate. (stable for the last few months)
 - May e-newsletter is scheduled for 5/30.
- **Website Update**
 - Updated at the end of April to allow users to find working group and City Council deliverables easier.
 - Subcategories under “Project Information” link to each working group, specific meetings types (Steering Committee, City Council, etc.) and the newsletter archive.
- **Land Use & Height Survey**
 - Final reminder will go to the 5th Avenue and Commuter Connect lists on 5/11
 - Survey will close at 11:59PM on May 11
 - aQity will have nearly two weeks to complete the survey analysis
 - Results will be presented to the Land Use Working Group on May 24 to incorporated into their narrative
 - Results will be presented to the Steering Committee on 6/12 followed by the City Council on 6/19.
- **Working Groups**
 - Working Group Matrix update
 - Open discussion about Working Group process to date
- **60 Day Snapshot**
 - Upcoming meetings



- 9 Individual Working Group Meetings Remaining in May
 - May 15 – City Council Workshop
 - June 4 – Combined Working Group Meeting
 - June 12 – Steering Committee Meeting
 - June 19 – City Council Workshop
 - July 12 – City/Staff Meeting
- Concept creation phase
- **Discussion**
 - Steering Committee monthly update