



5th AVENUE DEVELOPMENT Steering Committee Meeting Minutes

DATE: April 11, 2018

LOCATION: Naperville Municipal Center, Meeting Room B

STEERING COMMITTEE MEMBERS IN ATTENDANCE:

Jim McDonald, Ryan Companies	Katie Sowa, Commuter Representative
Rebecca Boyd-Obarski, City Council	Patrick Kelly, Pilgrim Addition Representative
Judith Brodhead, City Council	Laura Zeman, Park Addition Representative
Marcie Schatz, Deputy City Manager	Thom Higgins, Park Addition Representative
Allison Laff, Deputy Director TED	Jim Ruhl, WHOA Representative
Mayor Emeritus A. George Pradel	Marybeth Box, ECHO Representative
Dr. Bob Buckman, Naperville Area Homeowners Confederation	Jim Hill, Senior Task Force Representative
Clare Scott, Ryan Companies	

STEERING COMMITTEE MEMBERS ABSENT:

None

OTHER ATTENDEES:

Ryan Companies – Becky Diehl
City of Naperville – Amy Emery, Mike Disanto, Councilman Hinterlong
Naperville Development Partnership – None

Dave Trollope	Cindy Swanson	Jayme Koller
Adam Winchester	Greg Scalia	Elijah Gogle
James Tomisek	Lane Fezio	Khalin Niemell
Carson Mayer	Mary Lou Wehrli	

1. **Call to Order**

- The meeting was called to order by Jim McDonald at 6:33 pm.
- Zeman arrived at 6:35

2. Roll Call

- Introduction of each member
- Motion to approve the meeting minutes
- Spelling correction noted by Jim Hill
 - Correction of Dave Gosse's
- Motion to approve as corrected by Jim Ruhl. Second Brodhead
- Minutes were unanimously approved

3. Update – Key Stakeholder Meetings

- Held meetings with Park Addition Steering Committee members to discuss traffic.
- Additional meetings were held with Silver Crown Valet, DuPage PADS, Edward, Elmhurst and more.
- Follow up meetings with DuPage Children's Museum, Metra and PACE are being scheduled.

4. Land Use and Height Survey

- Recap of the survey process
 - Review FAQ sheet
 - Discussed survey goals and objectives as outlined in the process document (posted on fifthavenuedev.com).
 - Jeff Andreasen from aQity discussed the survey distribution groups and methods. The respondent groups include commuters, engaged, random resident sample and opt-in. Distribution methods included email, postcard and website link.
- Response to date / response goals
 - Jeff discussed the current response rates and goals per group. He generally looks for response rates in the 30% range for engaged groups. Larger, unengaged, groups would have a response rate closer to 10%. The survey will most likely experience diminishing returns over the next month or so despite numerous reminders.
 - Ryan anticipates the survey will close in the first week of May
 - Clare Scott discussed the survey communication schedule including future communications.
 - Future communications include passing out flyers at the train station on 4/12 and email reminders.
 - Members offered advice on getting to the station early and handing out flyers on a Monday.
 - Ryan will move the flyer handout to Monday 4/16.

5. Working Group Update

- Jim McDonald shared a Working Group work flow plan which breaks down the tasks for each group by meeting through May, then briefly discussed the tasks for each group. All tasks outlined will conclude with a combined Working Group public presentation followed by a Steering Committee presentation, then a city council presentation.
- He also walked through the specific tasks related to the Parking Working Group as an example.

6. Committee Discussion - none

7. New Business - none



8. Public Comment

- Consider going to Union Station to stand on the platform to pass out flyers to those commuters coming home.

9. Adjourn

- Motion to adjourn by Obarski. Second by Brodhead. The meeting adjourned at 7:54 pm.