



MANAGER'S MEMORANDUM

Prepared for: **Naperville City Council**

By: City Manager's office

10/07/2021

A. MANAGER'S MEMORANDUM

	Source:	Subject:	Action:
1.	Community Services Department Communications Department	Update on Strategic Plan Process	FYI

**CITY OF NAPERVILLE
MEMORANDUM**

DATE: October 6, 2021

TO: Doug Krieger, City Manager

THROUGH: Marcie Schatz, Deputy City Manager

FROM: Pam Gallahue, Community Services Director
Linda L. LaCloche, Communications Director

SUBJECT: Update on Strategic Plan process

PURPOSE:

The purpose of this memorandum is to provide City Council with an update on the Strategic Plan process.

BACKGROUND/DISCUSSION:

Due, in part, to the emergence of the Delta variant of COVID-19, staff made the decision in the summer to cancel two consultant-led community meetings as well as the Aug. 9, 2021 Strategic Plan Workshop and evaluate the best path forward for the project.

Since that time, staff has met several times with representatives from Shockey Consulting to review the community survey results and online activity data in the areas of inclusion and belonging, sustainability, and public art/special events.

Both staff and Shockey believe that community input received from those components, as well as City Council recommendations from the June 7 Strategic Plan Workshop, provides adequate direction to build a document that outlines strategic priorities for 2021-2023 for Naperville.

Accordingly, the "Bridging the Past to Possibility" project website was closed on Aug. 31 and no additional community meetings or activities are planned. The project page on the City's website has been updated to reflect the altered project plan.

Staff, in partnership with Shockey Consulting, is currently drafting a Priorities Plan that will be presented for public comment, City Council review and approval at the Nov. 2 City Council meeting.

RECOMMENDATION:

Please distribute this memorandum to the City Council through the Manager's Memorandum.